

MOODBOARD

CONSTRUCTION

NAME /Brand Name

TAGLINE /Brand Tagline

APPLICATIONS

- headletter
- folder
- business card
- poster
- social theme
- A4 Envelop
- Envelop

INSPIRATION ELEMENTS

Element Name 01

Element Name 02

Element Name 03

KEYWORDS

Keyword 01

Keyword 02

Keyword 03

Keyword 04

Keyword 05

Keyword 06

TYPOGRAPHY

PRIMARY Font name

SECONDARY Font name

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod

MAIN ELEMENTS SHAPE

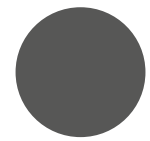
COLORS

PRIMARY Color Name

SECONDARY Color Name

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod

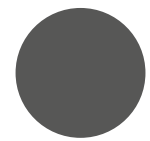
LOGO VARIATION



Brand name

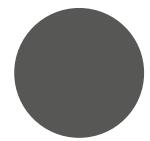
Tagline

PRIMARY VERSION / MASTER LOGO



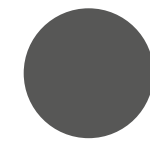
Brand name

ENGLISH VERSION

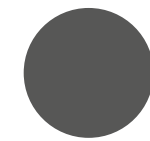


إسم العلامة التجارية

ARABIC VERSION



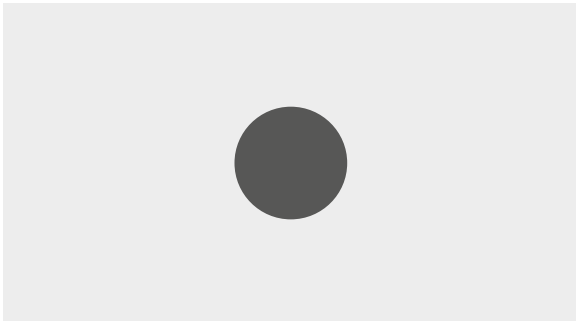
WORD MARK / SINGLE USE



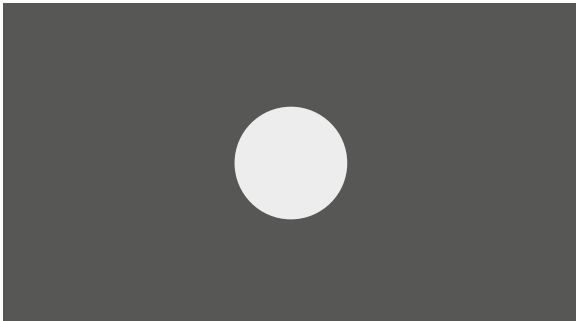
Brand name

WORD MARK / BRAND MARK
/ LIMITED USE

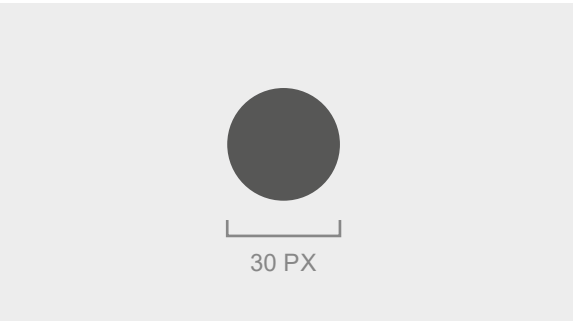
LOGO ON COLORS



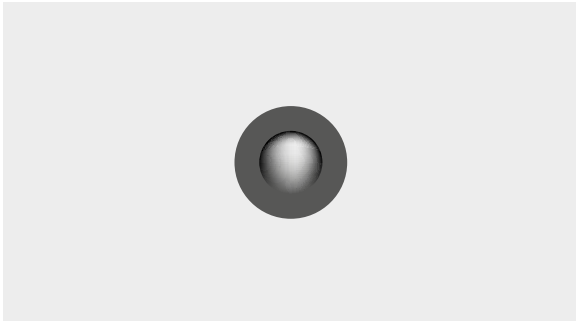
POSITIVE VERSION



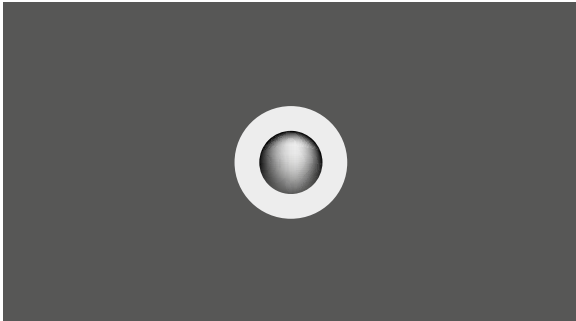
NEGATIVE VERSION



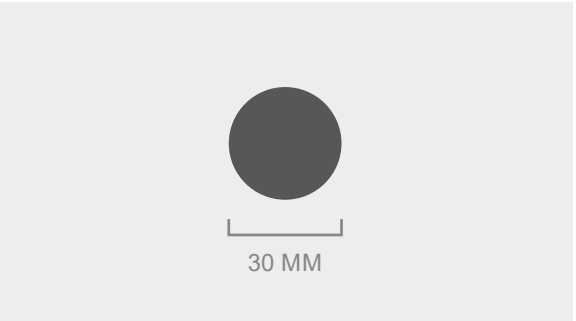
MINIMUM ONLINE SIZE



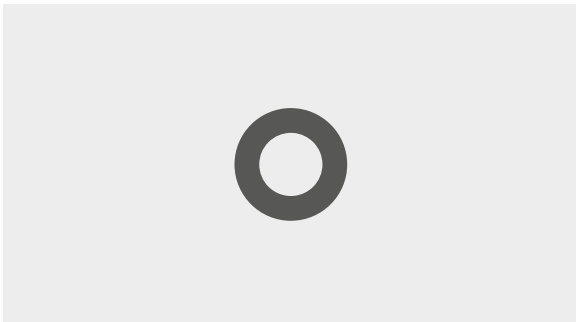
POSITIVE GRAYSCALE VERSION



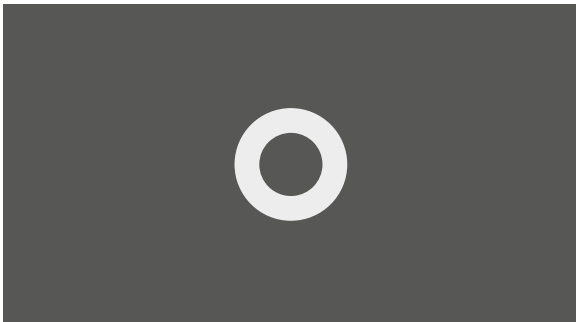
NEGATIVE GRAYSCALE VERSION



MINIMUM OFFLINE SIZE



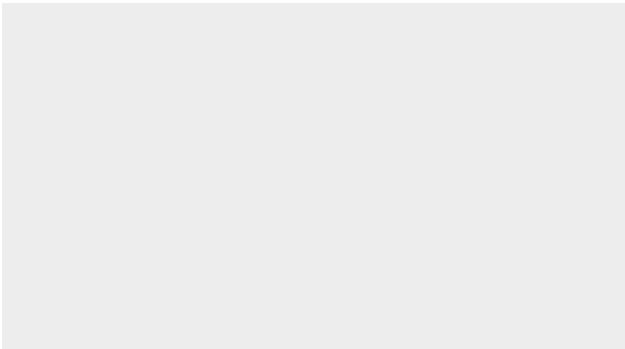
POSITIVE MONOCROMATIC VERSION



NEGATIVE MONOCROMATIC VERSION

LOGO ON USE

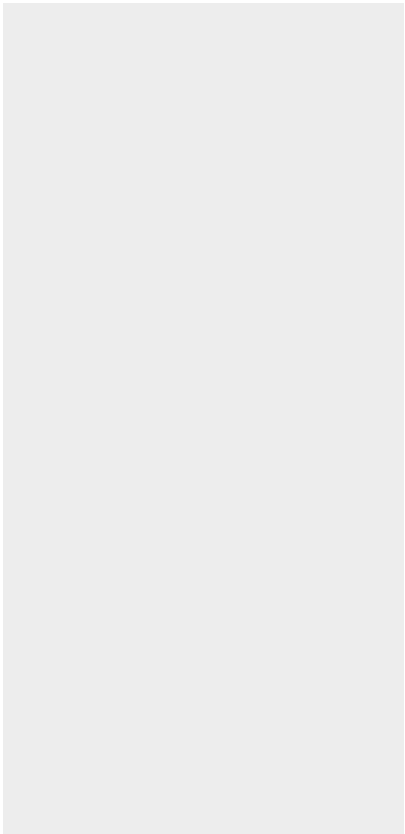
Business card - front



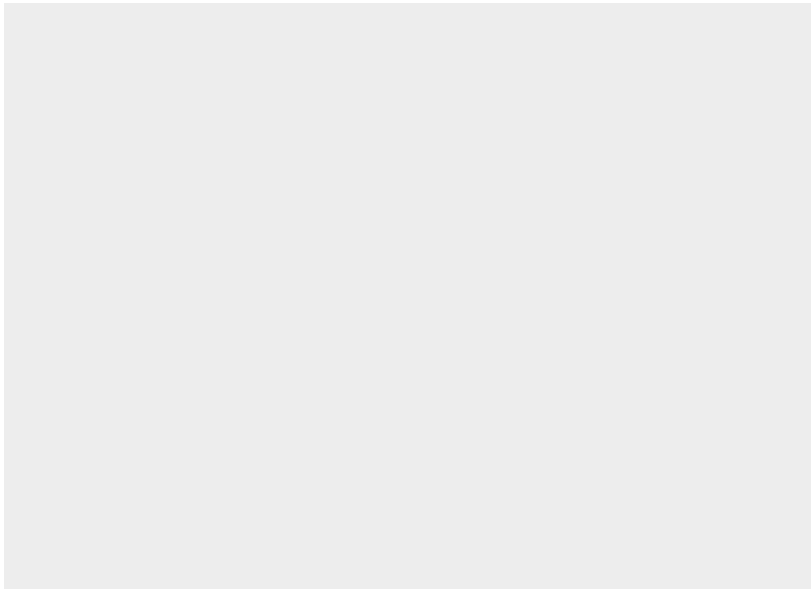
Back



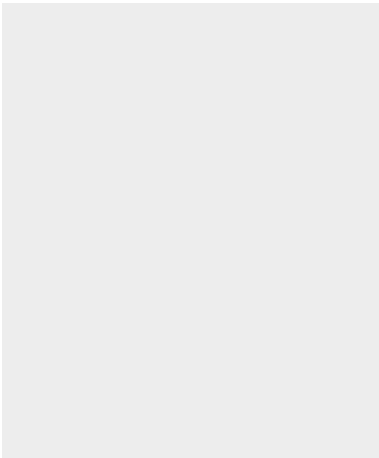
Rollup



Popup



Poster



A4

